

Ben Cummings

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OVERVIEW

I'm an interdisciplinary designer with a passion for creating systems that impact people in positive ways. I've designed and built interactive projects for large and small companies in the education, non-profit, and arts/culture sectors.

EXPERIENCE

Blenderbox

Visual Designer
Nov. '15–Present

I've lead the Visual Design and Interactive aspects of digital projects for clients including StoryCorps, Playwrights Horizons, Carnegie Corporation, Brooklyn Brewery, and the Institute for International Education.

Thinkso Creative

Digital Designer
Feb. '15–Nov. '15

At Thinkso I was the lead designer on projects including interactive displays for conferences, annual reports, and websites for clients including Stanford University, KCG, and Bernstein Shur.

Lemonade Intl'

Freelance Designer
May '12–Dec. '14

For over two years I worked with Lemonade to design and develop multiple print and digital projects. Including two annual report microsites which lead to increased donor support, along with various marketing materials.

Help One Now

Freelance Designer
Apr. '14–Oct. '14

I was tasked to design two documents for the non-profit Help One Now. Including a handout describing their worldwide humanitarian efforts, and a brochure promoting their initiatives for potential donors.

The Root Collective

Freelance Designer
Apr. '13–Jan '14

I designed brand and marketing materials including a comprehensive business plan distributed to potential investors, business cards, social media images, and other promotional materials.

EDUCATION

Appalachian State University (Boone, NC)

BFA Graphic Design
Fall 2014

SKILLS

Photoshop
InDesign
Illustrator
After Effects
Sketch
Framer

Video Editing
Photography
HTML(5)
CSS/Sass/Less/jQuery
Version Control (Git)
Wireframing